



NIKON AUSTRALIA

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P R E S S R E L E A S E

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Nikon COOLPIX L120/L23

Sydney - Nikon Australia is pleased to announce the release of two new COOLPIX L-series digital cameras; the L120 and the L23.

The latest in the L-series range, the L120 and L23 come with brand new features while maintaining the simple operation and functions associated with Nikon L-series COOLPIX.



COOLPIX L120

AA batteries that can be purchased just about anywhere make these compact cameras an extremely easy and power-efficient model, even for beginners.

A successor to the COOLPIX L110, the **COOLPIX L120** is a 14.1mp, high-power zoom model. It features brand new features that haven't compromised its elegant design or compact size, such as a side zoom control and flash pop-up button.

The camera is complete with a 21× optical zoom NIKKOR lens, covering a broad range of focal lengths from wide-angle 25mm through super-telephoto 525mm (35mm format equivalent). It also features a high-definition 3-inch LCD monitor with wide viewing angle.



COOLPIX L23

The **COOLPIX L23** is an entry-level, 10.1mp model with enhanced automatic functions that make shooting easier and more enjoyable.

A number of features such as a built-in 5× optical zoom NIKKOR lens and Easy Auto shooting mode make this compact camera extremely easy to operate, even for beginners. The camera also features a large and clear 2.7-inch, approximately 230k-dot (QVGA) TFT LCD monitor.

L23 is available in black and pink. RRP \$99.00

L120 is available in black and red. RRP \$299.00

COOLPIX L120 - Major features

1. A 21× optical zoom NIKKOR lens

This camera supports shooting at a broad range of focal lengths from 25mm to 525mm (35mm format equivalent.) Practical for shooting a wide variety of scenes from everyday snapshots to dynamic landscape photos, it also supports macro photography with shooting as close as just 1 cm to the subject. The camera is also equipped with two image stabilisation functions - vibration reduction (VR) using an image sensor shift method and electronic VR. Both functions make shooting at even the maximum telephoto zoom position more enjoyable, by ensuring users capture blur-free photos

2. 3-inch, approximately 921k-dot TFT LCD monitor with wide viewing angle

The camera is equipped with a 3-in., approximately 921k-dot, wide viewing angle TFT LCD monitor for which a Clear Color Display has been adopted. Monitor display is bright and clear, making shooting, viewing images and applying settings easy, even under sunny skies or in rooms where light is reflected in the monitor. In addition, the expanded color reproduction range covers a broader range of colors for reproduction of almost the entire sRGB gamut

3. Simple operation

Camera operation has been improved with the addition of a flash pop-up button that allows the user to raise the flash with the simple touch of a button, a large movie-record button that is easily manipulated and a side zoom control positioned for comfortable use while recording movies. In addition, a new Pet Portrait scene mode has been added for automatic recognition of pets' faces

4. Elegant design

The camera's high-quality design is both elegant and practical with simulated leather coating on the front surface and rubber coating on the grip for a more secure hold

5. Recording of HD movies with stereo sound

The built-in HDMI connector enables display of HD movies recorded with the camera on a high-definition television, simply by connecting the camera to the TV with a single cable. If the TV supports the CEC standard for HDMI, the TV's remote control can be used to control camera playback

* See the documentation supplied with your television to confirm whether or not the TV is equipped with an HDMI connector, and whether or not it supports the CEC standard for HDMI

6. Powered by efficient AA batteries for hours of photo and movie recording

The COOLPIX L120 is capable of capturing approximately 330 still images or roughly three hours and five minutes of HD movies using the supplied AA alkaline batteries. Replacement batteries may be purchased anywhere, enabling worry-free shooting

COOLPIX L23 - Major Features

1. Effective pixel count of 10.1-million pixels and 5× optical zoom NIKKOR lens

Equipped with a 5× optical zoom NIKKOR lens, this camera supports shooting at focal lengths beginning at the wide-angle 28mm (35mm format equivalent). This enables users to zoom in on subjects, as well as use macro photography at a shooting distance as close as 3 cm to the subject

2. Large and clear 2.7-in. TFT LCD monitor

A large and clear 2.7-inch, approximately 230k-dot (QVGA) TFT LCD monitor

3. Simple and reliable shooting functions

The camera identifies the subject and shooting conditions and then automatically applies the optimal scene mode, making capture of photos simple without the need for manual scene mode selection. Sharp and clear photos are further ensured with three additional functions that reduce blur: electronic vibration reduction (VR), motion detection and Best Shot Selector (BSS), which automatically captures ten shots in quick succession and then chooses the sharpest image for recording

4. Refined design for a slimmer image

An elegant, refined appearance has been achieved with the addition of high-gloss lines (decorative bands) around the lens and on the sides of the camera. In addition, the camera's gently curved design not only makes it easier to hold with shooting, but also gives it a slimmer image

5. Powered by AA batteries readily available anywhere

The camera supports alkaline and lithium AA batteries. Batteries that are exhausted while away from home are easily replaced, enabling worry free shooting

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For further information, images or product reviews, please contact Zing:

Lara Wilson | lara@zing.net.au | 02 8303 6464